



GLSID Presents Open Design Dimensions

International AI Graphic Narrative Competition & Exhibition Amateur Category

The GLS Institute of Design proudly presents its International AI Graphic Narrative Competition & Exhibition for amateur designers and creative enthusiasts. This competition is part of the Open Design Dimensions (ODD) event, providing a global platform for creative individuals to showcase their talents through the medium of AI Generated Graphic Narratives.

Participants are required to create a 5-frame graphic narrative using AI-generated imagery on any ONE of the following themes:

- 1. Ecological Transformation
- 2. Reimagining Mythology
- 3. Dreamscape Adventure

1. Introduction of the AI Graphic Narrative Competition

The competition invites amateur designers and creative individuals who are eager to utilize **AI-generated** imagery to express their creative ideas through **5-frame graphic narratives** on any ONE of the themes mentioned above. The competition encourages storytelling skills, imaginative thinking, creative expression, and an inclination toward using AI as a futuristic tool of expression. It promises recognition, prizes, and an exhibition opportunity to showcase the best work.

2. Eligibility

This category is open to amateurs, design enthusiasts, and creative individuals under the age of 28. Participants from universities, colleges, other higher education institutions, graduates, and professionals working in any domain across India and abroad can submit their entries, provided they meet the age criterion.

3. Submission Guidelines

After a few days of registration, all participants will receive an email with submission details and a link. The submission must be made online via the link in the email using the same registration details and email address. Make sure the submission is done according to the guidelines given below.

Participants must submit their entries in the following format:

- For submission entry, participants are required to submit a single A2-size PDF file that has five frames put in a proper horizontal sequence with an original storyline to accompany each individual frame, and your Title of the story.
- File Format: PDF
- File Name should be in following format FirstName LastName_Topic_StoryTitle
- Maximum File Size: 20 MB
- **PDF Size:** A2 (16.5 inch x 23.4 inch) Horizontal Only
- **Resolution:** 300 dpi, high-resolution images for exhibition and printing purposes.
- No Watermarks: The PDF must not contain any watermarks or other identifiers.

Note:

- The participants must write the Storylines for each frame manually without using any Content Generation Tools or LLMs. This means the story must be original and not copied or referenced from any existing work.
- The Images for each frame has to be generated in AI Tools using prompts according to the written story. Elements of the frame, such as dialogues, SFX, colors, captions, narration, etc., can be part of the image.
- Only one entry per application can be considered.

4. Important Dates

- Submission Deadline: The deadline for submissions is December 15th, 2024.
- **Announcement of Selection:** Selected entries will be notified by **December 25th, 2024** via email and WhatsApp
- Event and Exhibition of the selected entries is on 11th & 12th of January 2025.
- Declaration of Winners and Award Ceremony: 12th of January 2025 during the closing ceremony on the final day of the exhibition at GLSID campus, Ahmedabad.

5. Entry Fees

The Participation Fee for entry into each Competition Category is **Rs. 500 (USD 6)** for the Amateur Category, and it must be paid online during entry submission. After registration, participants will receive an email with their Participation ID, Payment Details, and Submission Link.

6. Copyright Declaration

All participants must submit a signed **Copyright Declaration** affirming that the photograph is original and does not infringe on any third-party intellectual property rights. If any copyrighted material is used, participants must have proper licensing and provide proof upon request. This declaration will be provided to the participant after registration and through email along with submission and payment information. Any breach of copyright mentioned in the declaration will result in disqualification, and any awarded prizes will be revoked.

Participants grant GLS University **non-exclusive rights** to print, display, and exhibit their photographs at the event, on the GLSID website, and at associated festivals.

For Further Queries please write to us at odd.glsid@glsuniversity.ac.in or call us at +91- 93279 93278